

1. KLOVE serves the Mariposa area and is the only station offering the type of family friendly programming that they do. They have no competition. There are other stations with similar formats, but not as high a quality or as high of a percentage of music versus talk.
2. As stated above, if the KLOVE translator that serves our area (91.1 FM) were to be replaced, it would leave a void in the type of programming offered.
3. The service provided by KLOVE on 91.1 is in the public interest because it fills a gap between all talk (KCIV) and talk / music for an older demographic (KAMB). They truly provide a unique service.